Current GBC member organisations

| Bupa | DP WORLD | Emirates | Johnson & Johnson | Mars | Oracle |

London.edu/gbc
“The Bupa team applied the principles of Human Centred Design to crack a challenging problem, drawing on the help of the LBS team and fellow participants from other companies. Not only did they make huge progress, but it was clear that they grew individually and collectively! It’s one of the best leadership development experiences for our senior people.”

Evelyn Bourke, CEO, Bupa

**Highlights**

The GBC classroom is one of diversity and excellence. In addition to enhanced leadership skills, your team will gain an invaluable insider’s perspective on each consortium member company.

**GBC in numbers**
- Three modules
- 18 - 20 days
- Three locations across the globe

**Discovery visits**
Insights into the workings of a particular economic and social system. Members learn how to create value across different environments and industries.

**CEO Challenge**
A project set by each consortium company CEO for their delegates. See your team develop a deeper understanding of your organisation, and watch them in action as they showcase their ideas at the end of the programme.

**Company experience**
Each consortium member becomes a living case study. Your team will discover up-close what other member companies stand for, the business challenges they face and how they manage them.

**Faculty and expert guest speakers**
GBC participants gain practical insights into the latest research from our award-winning, world class faculty and apply it in their organisations.

**2020 GBC locations**

- San Francisco, USA
- New Jersey, USA
- Dubai, UAE
- Santiago, Chile

**Contact us**
If you are a major international company with delegates who would benefit from the GBC, please contact us to be considered for future membership:

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