The Sumantra Ghoshal Conference
on Managerially Relevant Research

London, Wednesday, May 27th, and Thursday, May 28th, 2020

Call for Papers
Deadline for submissions: January 20th, 2020

The Strategy and Entrepreneurship Area at the London Business School invites you to submit research papers for presentation at the 13th annual Sumantra Ghoshal Conference on Managerially Relevant Research to be held on campus on May 27 and 28, 2020, starting on the morning of the 27th and ending with a lunch on the 28th. A reception dinner will be held on the 27th.

The purpose of this invitation-only conference is, in the spirit of our late colleague Sumantra Ghoshal, to bring together researchers who engage in high quality research which can also shape the way we practice management.

In keeping with the spirit of the late Sumantra’s research philosophy, our aim is to invite research papers that not only meet the highest standards of academic rigour but also create insights that are of value to practitioners – managers, consultants or policy makers. We seek submissions on a diverse mix of topics and methods around Strategic Management. London Business School faculty will select a mix of papers that complement each other in forming the sessions of the conference.

Attendance at the conference is by invitation only. We will extend an invitation to co-authors on selected papers to attend our conference. Those who submit a paper and are not selected will also be given priority consideration for an invitation to attend the conference (space permitting). If you wish to join our community of scholars interested in managerial relevance regardless of having submitted a paper, we would be happy to receive your request for an invitation to attend. Please note that we will not cover the expenses of participants in the conference.
Submission Process

Papers can be submitted by email to Emma Goodson at (GhoshalConference@london.edu) with the subject line “Ghoshal 2020”. Note that we strongly discourage the submission of papers which have already been accepted for publication in a journal at the time of submission to the conference, but we will welcome papers that are undergoing review/revision and earlier work. When submitting the paper, please send the paper as well as a paragraph-length exposition of what you think the impact is for a particular audience beyond our peers in academe.

If you have any additional substantive questions, please email one of the conference co-organizers, Francisco Brahmb (fbradm@london.edu), or Aharon Cohen-Mohliver (acohenmohliver@london.edu) cc’ing Emma (GhoshalConference@london.edu).

The deadline for submissions is January 20th, 2020. Submissions selected for presentation will be notified by February 20th, 2020.

Please refer to www.theghoshalconference.com for information on past conferences, and for further updates to our conference programme, panels, and guests.