Unsuccessful applications

We aim to treat all applications to our programmes fairly and equally, in accordance with our published application policies and procedures. Competition for places on our programmes is very intense and the quality of the applicant pool is extremely high. Consequently, we are not able to offer places to a large number of entirely suitable candidates.

Feedback
In the great majority of cases we are unable to give individual detailed feedback as the decision is the result of the high degree of competition.

Our initial review of each application checks that the candidate has met our basic admissions criteria. All candidates are reviewed.

In some exceptional cases we actively encourage applicants to improve their application and reapply with some feedback on how to enhance their competitiveness as a candidate.

I have previously applied unsuccessfully. Can I reapply?
If there is new information that adds significant weight to your reapplication, the Admissions Committee will consider this. Examples include an increased level of responsibilities, a new role, a new qualification or a substantially improved GMAT or English test score. If there is no new information, no purpose can be served by reapplying.

- We will need a formal request (by letter or e-mail) for us to reconsider your application. This should also detail the new information that you wish the Admissions Committee to consider.
- If you apply for entry more than one year after your original application, then a new application will be required.

Appeal against an admissions decision
Appeals will only be considered against an admissions decision on the following grounds:

- There is substantive evidence of bias or prejudice against the applicant.
- There is substantive evidence that the Admissions Committee have departed from published policies and procedures.

In the first instance appeals should be made in writing to the relevant programme office. The programme office will acknowledge the appeal within 5 working days and respond fully within 15 working days.

If, following this step, the applicant is dissatisfied with the outcome they may petition the Associate Dean of the Programme to review their case. This decision will be final.