Guide to recruitment

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Welcome to your guide to recruitment

London Business School is home to a diverse collection of powerfully charged minds, ready to make a profound impact on the way the world does business.

We identify, admit and nurture the very best talent for your business: rigorous selection criteria across our programme portfolio assure you that, as a recruiter, you can be confident in the calibre of our candidates. Alongside world-class research, faculty-led teaching and experiential learning, our Career Centre integrates leadership skills development with coaching and career preparation. This unique schooling produces graduates ready to make an impact on joining your business. Individually diverse, but united by a world-class multicultural education, our students and alumni possess the leadership skills and global mind-set to drive your organisation forward. Whether you seek recent graduates, mid-career professionals or strategically focused senior leaders, London Business School’s Career Centre is here to help you find the talent to transform your organisation.

Christian Dummett
Executive Director, Head of Career Centre, London Business School

“London Business School is not just an educational institution but also an ‘incubator’ for the top professionals. Graduates have versatile and well-rounded skills, meaning they are ready to be put in front of clients from day one.”

Emma Blakeman, Senior Recruitment Coordinator, Bain & Company
Early Career programmes

Our Early Career programmes harness the raw potential of fresh business talent. With the guidance of our leading faculty, innovative learning solutions and exposure to the diverse views of a highly international cohort, our students are inspired, informed and ready to impact your organisation.

“We have recruited from London Business School for a number of years now. The Early Career students are of an extremely high calibre, with strong analytical abilities and deep business acumen informing their decisions at work.”

Maria Vanat, Recruitment Specialist, A.T. Kearney
Masters in Management (MiM) and Global MiM

For recent graduates with less than two years’ full-time postgraduate work experience, the MiM and GMiM are the ideal entry points for those looking to build a strong foundation for a career in business.

Leveraging our London location, MiM students apply what they have learned in a real business setting via LondonLAB. GMiM students have a strong interest in the Asian market, and develop their knowledge of Mandarin while studying in both London and Shanghai.

Class profile

251 students
45% women
45 nationalities

Industry pre-programme

Nationality by region

"A masters from LBS gives me more credibility in front of employers. It might be the case that I’ve already done business but this programme is more challenging and it will give me a lot of soft skills that are valuable in a work environment."

Julia Müller-Kemler (German), MiM2019

Please note all data is based on the most recent class profile, as of September 2019. Programme statistics have been rounded up to the nearest decimal point.
Masters in Financial Analysis (MFA)

For recent graduates with less than two years’ full-time postgraduate work experience, the MFA is aimed at students looking to embark on a career in finance.

Studying in the heart of the world’s financial capital, our students’ unrivalled surroundings fuel their industry exposure, unlocking a wealth of opportunity to build their financial prowess.

Class profile

157 students
31% women
42 nationalities

Industry pre-programme

Nationality by region

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business/Management</td>
<td>27</td>
</tr>
<tr>
<td>Economics</td>
<td>27</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>7</td>
</tr>
<tr>
<td>Maths/Science</td>
<td>4</td>
</tr>
<tr>
<td>Engineering</td>
<td>3</td>
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<tr>
<td>Social Sciences</td>
<td>2</td>
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<tr>
<td>Humanities</td>
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<tr>
<td>Other</td>
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<table>
<thead>
<tr>
<th>Region</th>
<th>%</th>
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</thead>
<tbody>
<tr>
<td>North America</td>
<td>15</td>
</tr>
<tr>
<td>South Asia/South East Asia</td>
<td>52</td>
</tr>
<tr>
<td>Europe (excl. UK)</td>
<td>41</td>
</tr>
<tr>
<td>Oceania</td>
<td>3</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>1</td>
</tr>
<tr>
<td>South/Central America</td>
<td>2</td>
</tr>
<tr>
<td>Africa/Middle East</td>
<td>1</td>
</tr>
</tbody>
</table>

“The soft skills I’ve developed through the Career Centre are already proving valuable; whether it’s building CVs, how to be ready for the technical aspects of the interview process, getting the most out of networking and even how to ask better questions. They don’t just help you to find a job, these are life skills that remain relevant across your whole career no matter your field.”

Begum Tuglu (Turkish), MFA2019, Investment Banking Summer Analyst, Macquarie Group
Masters in Analytics and Management (MAM)

The MAM is for graduates with up to two years’ postgraduate work experience. Students leave the programme equipped with the tools and insights to succeed in a fast-paced and data-driven world.

The programme blends general management and data analytics skills, designed to bridge the gap between data and effective business solutions. Typical careers we expect our MAM students to pursue are analytics-focused roles across consulting, finance and consumer industries.

Class profile

79 students  39% women  31 nationalities

Industry pre-programme

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business/Management</td>
<td>37%</td>
</tr>
<tr>
<td>Economics</td>
<td>21%</td>
</tr>
<tr>
<td>Accounting/Finance</td>
<td>16%</td>
</tr>
<tr>
<td>Maths/Science</td>
<td>13%</td>
</tr>
<tr>
<td>Engineering</td>
<td>10%</td>
</tr>
<tr>
<td>Social Sciences</td>
<td>3%</td>
</tr>
</tbody>
</table>

Nationality by region

- Europe (excl. UK): 33%
- South East/East Asia: 33%
- South Asia: 16%
- United Kingdom: 8%
- Africa/Middle East: 5%
- North America: 5%

Please note all data is based on the most recent class profile, as of September 2019. Programme statistics have been rounded up to the nearest decimal point.

“For any fresh graduate, staying ahead of the curve in today’s digital economy requires a comprehensive understanding of how data drives business. For me, the MAM was my first choice when applying for a Masters, particularly because it stands at the intersection between advanced analytics and a strong managerial foundation. The diversity of courses, which range from machine learning to strategy analytics and marketing, coupled with the career outlook LBS offers, truly make the MAM a world-class experience.”

Matei Apolzan (Romanian), MAM2020
Mid Career programmes

Whether seeking to translate their expertise into a new career path, fast-track their ascent, move into industry or excel as an entrepreneur – students find that our Mid Career programmes suit all situations. Exposure to our faculty expertise, leading research, diverse cohort and powerfully charged community fuels the next step, no matter the direction.
MBA

For those with an average of five years’ work experience, our MBA students are driven professionals looking to change their career path, industry or job function.

Class profile

485 students
40% women
64 nationalities

Industry pre-programme

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>28%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>25%</td>
</tr>
<tr>
<td>IT/T/Electronics</td>
<td>7%</td>
</tr>
<tr>
<td>FMCG/Retail/Luxury goods</td>
<td>7%</td>
</tr>
<tr>
<td>Healthcare/Pharmaceuticals/Biotechnology</td>
<td>6%</td>
</tr>
<tr>
<td>Manufacturing/Engineering</td>
<td>5%</td>
</tr>
<tr>
<td>Energy/Power generation</td>
<td>4%</td>
</tr>
<tr>
<td>Public sector/Not-for-profit/Education</td>
<td>4%</td>
</tr>
<tr>
<td>Marketing/Publishing/Media</td>
<td>3%</td>
</tr>
<tr>
<td>Property/Real estate</td>
<td>3%</td>
</tr>
<tr>
<td>Automotive/Aerospace</td>
<td>2%</td>
</tr>
<tr>
<td>Law/Legal services</td>
<td>2%</td>
</tr>
<tr>
<td>Agriculture/Environment services</td>
<td>1%</td>
</tr>
<tr>
<td>Construction/Building materials</td>
<td>1%</td>
</tr>
<tr>
<td>Defence/Military</td>
<td>1%</td>
</tr>
<tr>
<td>Travel/Tourism</td>
<td>1%</td>
</tr>
<tr>
<td>Transportation/Distribution/Logistics</td>
<td>1%</td>
</tr>
</tbody>
</table>

Nationality by region

- North America: 22%
- European (excl. UK): 16%
- South East/East Asia: 15%
- Africa: 3%
- South Asia: 12%
- Middle East: 9%
- United Kingdom: 15%
- South/Central America: 15%
- Oceania: 4%
- South Asia: 4%
- United Kingdom: 9%
- Africa: 3%
- South East/ East Asia: 15%
- Europe (excl. UK): 16%
- North America: 22%
- Oceania: 4%
- South Asia: 4%
- United Kingdom: 9%
- Africa: 3%
- South/Central America: 15%
- Oceania: 4%

Please note all data is based on the class profile, as of September 2018. Programme statistics have been rounded up to the nearest decimal point.

“I realised that to truly transfer my experience in the military to the civilian sector, I needed a solid education from a global institution; the MBA programme at LBS was a natural fit. I could see that the School had fostered a thriving community across its programmes, giving me the best opportunity to develop professionally.”

Russell Jones (British), MBA 2020, Special Weapons Platoon Commander, British Army
Masters in Finance (MiF) Full-time

The MiF Full-time (MiFFT) is the ideal programme for finance professionals with an average of five years’ work experience, looking for the next step in their career or to translate their experience into another area of finance.

Class profile

| 117 students | 30% women | 37 nationalities |

Industry pre-programme

- Investment Management: 20%
- Investment Banking/Brokerage: 17%
- Central Banks/Ministries/Regulation/Public Finance: 16%
- Diversified: 9%
- Commercial Banking/Project Finance: 5%
- Consulting: 5%
- Private Equity: 3%
- Other Finance: 2%
- Accounting Services: 0%

Nationality by region

- Africa/Middle East: 8%
- South/Central America (incl. Caribbean): 20%
- South East/East Asia: 32%
- Central/Western Asia: 2%
- Europe (excl. UK): 17%
- North America: 5%
- South Asia: 4%
- United Kingdom: 2%

Please note all data is based on the most recent class profile, as of September 2019. Programme statistics have been rounded up to the nearest decimal point.

“While going through the process of selecting a Masters in Finance programme, LBS came naturally as my top choice for several reasons. Its status as the top globally ranked MiF programme with a strong technical orientation was a major selling point for me. The programme also provides ample flexibility in its design and awards me the freedom to choose courses based on my interests and future career path.”

Amaka Ukoha (Nigerian), MiFFT2019, Senior Research Analyst, Sigma Pensions
Masters in Finance (MiF) Part-time

The MiF Part-time (MiFPT) is aimed at finance professionals with an average of seven years’ work experience, seeking to jump up to the next stage in their career or move into another area of finance.

Class profile

75 students  24% women  30 nationalities

Industry pre-programme

Investment Banking/Brokerage  24%
Investment Management  17%
Diversified  14%
Consulting  12%
Commercial Banking/Project Finance  8%
Accounting Services  7%
Other Finance  7%
Central Banks/Ministries/Regulation/Public Finance  4%
Technology  4%
Private Equity  3%

Nationality by region

Europe (excl. UK)  34%
United Kingdom  23%
Asia  20%
South/Central America  4%
Africa/Middle East  10%
US/Canada  8%
Oceania  1%

Please note all data is based on the most recent class profile, as of September 2018. Programme statistics have been rounded up to the nearest decimal point.

“After 16 years’ work experience I was looking for a business school that would provide me with, firstly, an excellent learning environment, with top-tier faculty, students and alumni. Secondly, deep exposure to finance-related topics which would prepare me for my next career steps. And last but not least, an opportunity to prepare myself for the most updated finance-related methods, processes and techniques that are currently used and will be used in the market. LBS is even more than that. It is truly a community of top business thinkers. It is a real pleasure to be part of this community.”

Alex Gonçalves (Brazilian), MiFPT2020, Group Tax and Accounting Director, Galp Energia
Leadership programmes

At London Business School, we empower global business leaders. Our unique, innovative learning solutions develop the skills and self-awareness our students need to accelerate their careers and impact their organisations.
EMBA-Global

The EMBA-Global runs in partnership with Columbia Business School and the University of Hong Kong.

Students are dynamic business professionals who are highly ambitious and have, or aspire to have transnational responsibilities.

Class profile

| Class size | 96 |
| Average work experience | 12 years |
| Women | 26% |
| Countries represented | 32 |
| Cities represented | 63 |

Nationality by region

- Europe (excl. UK) 24%
- North/Central America 24%
- Asia 23%
- Africa/Middle East 14%
- South America 6%
- UK 6%
- Australia/New Zealand 3%

Job function

- General Manager 41%
- Finance/Accounting 21%
- Business Development 9%
- Consulting 7%
- IT 4%
- Marketing and Sales 4%
- Engineer 3%
- Legal 3%
- Medical 2%
- Other 6%

Industry sector

- Finance 33%
- Industry/Manufacturing 14%
- Consulting 13%
- Leisure/Retail 8%
- Energy/Engineering 8%
- Pharmaceuticals/Medicine 8%
- Mining 3%
- Public/Not-for-profit 3%
- IT/Telecommunications 3%
- Other 7%

Please note all data is based on the most recent class profile, as of September 2018. Programme statistics have been rounded up to the nearest decimal point.

"You get perspectives from all over the world because people living in countries such as Australia, Denmark, the UAE, Lebanon, Nigeria, Peru and the US travel to class. You think differently. You are faster to understand problems and solve them. Global exposure on the programme allows you to connect the dots. Now I can see options where I couldn’t see options before. I have the tools, knowledge and experience to turn options into opportunity.”

Eric Janin (French), EMBA-Global 2018 (Americas & Europe), International Finance, ByteDance
Executive MBA (EMBA) London

The Executive MBA (EMBA) London is for individuals seeking to step up to a general management role or move beyond their technical or functional specialism. Students utilise an unrivalled access to the world’s most influential global firms and business leaders – graduating with connections and capabilities to accelerate their careers.

Key Details

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<th>Duration:</th>
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<tbody>
<tr>
<td>Graduation date:</td>
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<td>Format:</td>
<td>Part-time</td>
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<tr>
<td>Study location:</td>
<td>London</td>
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</tbody>
</table>

Class profile

86 students
28% women
35 nationalities

Sector breakdown

Banking 20%
Finance 16%
Consulting 10%
Oil and Gas/Energy 10%
FMCG 8%
IT/Telecommunications 8%
Chemicals/Plastic 6%
Engineering 6%
Healthcare 6%
Pharmaceuticals/Biotechnology 5%
Other 5%

Nationality by region

26% United Kingdom
12% Middle East
30% Europe (excl. UK)
9% Africa
8% Asia
9% Oceania
6% North America

Please note all data is based on the most recent class profile, as of January 2019. Programme statistics have been rounded up to the nearest decimal point.

“The technical skills that I gained were great, but it was also the spirit of the School’s willingness to support my objectives that had a lasting effect on me. I knew I needed to develop my technical skills, so finance-heavy electives were a huge part of my attraction towards the Executive MBA programme. It really did give me the hard skills that I didn't have, and that I wouldn't have been exposed to otherwise.”

Executive MBA (EMBA) Dubai

The Executive MBA (EMBA) Dubai is for individuals wanting to accelerate their career into general management or move beyond their technical or functional specialism.

Students utilise an unrivalled access to the world’s most influential global firms and business leaders – graduating with connections and capabilities to accelerate their careers.

Class profile

60 students 17% women 22 nationalities

Sector breakdown

Finance/Banking 22%
Manufacturing/Engineering 16%
IT/Telecommunications 12%
Oil and Gas/Petrochemicals 12%
Insurance/Investment/Family Office 8%
Education/Public Sector 7%
Retail/FMCG/Sport/Leisure 7%
Aviation 5%
Real Estate 5%
Healthcare 3%
Other 3%

Nationality by region

17% Europe
40% Middle East
12% Africa
5% North America
26% Asia

Please note all data is based on the most recent class profile, as of January 2019. Programme statistics have been rounded up to the nearest decimal point.

“Coming from a multidisciplinary background in law politics, and languages, and having lived and worked across four continents, I identified with London Business School’s global approach, inclusive and diverse student body and real-world application of best business practices.”

Mariam Polding (British), EMBA Dubai 2020, Founder and Chief Executive Officer, Meem Ink Sports & Education
LBS Sloan Masters in Leadership and Strategy

The LBS Sloan Masters is a specialist programme for experienced professionals.

Our Sloan Fellows are experienced executives or thriving entrepreneurs who have led teams, set strategies and driven corporate performance. The programme is an opportunity for them to reflect, explore and innovate ahead of their next career move.

Class profile

69 students
24% women
26 nationalities

Industry by sector

Finance
Industry/Manufacturing/Construction
IT/Telecommunications
Agriculture/Metals/Mining
Oil and Gas
Transportation/Distribution Services
Healthcare/Pharmaceuticals/Biotechnology
Aerospace/Aviation
Consulting
Public/Not-for-profit/ Education
Property/Real Estate/Legal
Other

29%
9%
9%
9%
8%
8%
8%
8%
8%
8%
8%

22% United Kingdom
19% South Asia
12% Latin America (incl. Caribbean)
9% North America
4% Oceania
2% Central Asia
4% Africa/Middle East
16% Europe (excl. UK)
12% South East/ East Asia

Nationality by region

"I chose the LBS Sloan Masters programme due to the diversity of the class cohort, with relevant and abundant managerial experience. In my few weeks here I have been amazed by the breadth and depth of knowledge of the faculty and Sloan Fellows, as well as the classroom discussions. Moving to London from San Francisco has turned out to be a great decision for me so far. LBS seems committed not only to providing excellent business education but also to instilling the values to become conscientious business leaders."

Rajeev Mahimkar (American/Indian), Sloan Fellow 2019, Principal Scientist / Director, Gene Therapy, BioMarin Pharmaceutical Inc.

Please note all data is based on the most recent class profile, as of January 2019. Programme statistics have been rounded up to the nearest decimal point.

KEY DETAILS

<table>
<thead>
<tr>
<th>Duration</th>
<th>12 months</th>
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<td>Graduation date</td>
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<tr>
<td>Format</td>
<td>Full-time</td>
</tr>
<tr>
<td>Study location</td>
<td>London</td>
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</tbody>
</table>
Recruit our talent

Our students experience outstanding teaching, innovative leadership development programmes and a capital city location which is the heart of global business.

Your recruitment options

Our faculty is at the forefront of business research, creating thought-provoking programmes that challenge the status quo and encourage business minds from around the world to adopt a new way of thinking. Our incredible diverse campus welcomes over 2,000 degree students to the School each year, from more than 100 countries. Our alumni community is made up of more than 45,000 globally focused professionals across the world.

Our talent pool includes a range of experience, from Early Career students, through to Mid Career professionals and elite Leadership programmes. The result is a diverse, globally minded, commercially aware talent pool with candidates available throughout the year for both full-time and internship opportunities.

Whether you’re looking to fill permanent, internship or project positions, our Employer Engagement Team will partner with you to find your perfect recruitment solution.

24/7

Access our free online recruitment databases via london.edu/recruitourtalent. Search student and alumni CVs, create your own customised and downloadable CV book, post a job or contact students and alumni directly to discuss opportunities.

For support with our online systems contact: recruitmentevents@london.edu

Presentations on campus

Make the most of our presentation opportunities, where you can spend time with our students: presenting, networking and raising brand awareness to your target audience.

Career treks

Engage with an enthusiastic group of students in your office and give them a unique insight into your organisation. Allow them to network with your colleagues and let them experience your business culture, wherever you’re based in the world.

Educational events

Run case study sessions or workshop presentations and show our students the inner workings of your business.

Find a hot topic to debate that is relevant to your business, bring students together to discuss it, and then begin building your talent network.

Recruitment fairs

We host a range of major recruitment fairs each year, some with general and some with sectoral or geographical themes. The format gives you an ideal platform to showcase your brand to prospective employees.

Meet students and alumni, talk about your business and interact with your potential candidates.

Coffee chats

Coffee chats are a really good way to have an informal chat with students and alumni about your company and job opportunities.

Student club conferences

Our student clubs host events and conferences throughout the year, on a wide variety of topics.

Join debates and discuss issues affecting the business world, while providing keynote speakers, panellists or corporate sponsorship to reinforce your brand.

See the full list of clubs and contact student organisers directly at: clubs.london.edu/sa
Recruiting global talent for UK positions

Recruiting non-EU students from London Business School is a straightforward process and much easier than you may imagine. Current UK government policy encourages the recruitment of highly skilled international workers who have completed a degree at a UK institution.

LBS students are exempt from the Resident Labour Market Test, the monthly Tier 2 quota and the Immigration Skills Charge. Under the Tier 2 visa route, our students can be issued unrestricted Certificates of Sponsorship up to 3 months before they complete their studies. They can work full-time on student visas on a temporary basis at the end of their studies, and start permanent employment under Tier 2 sponsorship either as soon as they complete their studies, or when their Tier 2 visa is approved – whichever is earlier.

Up-to-date information is available at london.edu/recruiting-global-talent

“The diversity of London Business School is one of our key factors when we are considering our recruitment strategy for Esprit (MBA Leadership development programme). Year on year, London Business School have a truly international cohort, an array of pre-MBA experience who are talented and focused individuals who are excited to join Healthcare and develop their business acumen and leadership capabilities.”

Colette Dennehy, Recruitment Account Manager, Esprit at GSK

Contact us by telephone or email

Discuss your recruitment strategy in more depth with someone from our experienced Employer Engagement Team. Identify your sector lead at: www.london.edu/recruiters

For all general recruitment enquiries or queries about our online recruitment systems, please contact:

Recruitment Events Team
+44 (0) 20 7000 7409
recruitmentevents@london.edu

Career Centre reception
+44 (0) 202 7000 7400
careercentre@london.edu