

Entertainment Industry



This guide covers sources suitable for researching the film, tv, music and radio industries.

Library Databases

Useful for industry profiles, articles, company profiles

Business Source Complete

This large database provides access to many articles, as well as Datamonitor industry profiles e.g. Global Movies and Entertainment April 2008. Also includes chapters from the 2007 Entertainment, Media & Advertising Market Research Handbook, as well as content from the Media Industry Newsletter, Billboard, Music Week and Video Business.

Portal Library database. Available on and off campus

Capital IQ

Financials for many relevant companies. Information in deals they have been involved in and information on executives at the company.

Portal Library database. Available on and off campus. Note: Pre-registration is required

Factiva

Excellent for trade press, news wires, journal and newspaper articles. Sources covered include Backstage, Billboard, Broadcast, Daily Variety, Entertainment Weekly, Hollywood Reporter and the Historical Journal of Film, Radio and Television. To locate specific titles, browse Sources List by Industry and select Media and / or Leisure / Arts industries.

Portal Library database. Available on and off campus

FAME, AMADEUS, OSIRIS

The three databases from Bureau Van Dijk offer the ability to identify companies active in this industry, download financial data, and create peer group reports.

Portal Library database. Available on and off campus

GMID

Euromonitor database. Keyword search on entertainment – produces several relevant company profiles as well as links to some useful trade associations and further sources of information.

Portal Library database. Available on and off campus

Investext

Analyst reports and Industry Association reports. Try doing an industry search on Arts, Entertainment and Recreation, however you may find that you get some additional reports by searching for keywords such as movies or entertainment in the title of the report.

Portal Library database. Available on and off campus

KeyNote

UK Market research reports, but each report usually has a section on the global market. Relevant reports include E-Commerce: The Internet Leisure and Entertainment Market – February 2008, The Film Market – June 2006, Leisure & Recreation – October 2005 and The Music Industry – April 2006.

Portal Library database. Available on and off campus

ISI Emerging Markets

Industry research and profiles, but database needs searching country by country. Our subscription covers the BRIC countries ie Brazil, Russia, India China and MENA (Middle east North Africa) countries only.

Library database. Available on campus only

Marketline

It delivers Datamonitor research data on companies, industries and countries, offering a larger number of reports than can be accessed through Business Source Complete

Content can be accessed via report PDF files or by using the interactive database functions.

Industry reports contain industry profiles as well as information on related financial deals. Look for "Value consumer markets" or "Consumer markets" on the right hand side of the two main tabbed screens.

Portal Library database. Available on and off campus

TRILT

TRILT (Television and Radio Index for Learning and Teaching) lists programme details for over 300 UK TV and radio channels with data from 1995 onwards.

Portal Library database. Available on and off campus

Books

Try searching the library catalogue using **KWA** as a search term

Reference books of interest include:

PriceWaterhouseCoopers' Global Entertainment and Media Outlook 2007-2011 (shelved with the Market Reports at KWA/UHB)

Television Business International (shelved at 71 KWAF 50)

Filmmakers Yearbook 2007 (shelved at 71 KWAD)

2006 Global Recording Industry in Numbers (shelved with the market reports at KWAE 50)

Internet Sites

Price Waterhouse Coopers produce a number of publications on the Entertainment and Media Industries, some of which are free to download – others must be paid for.

<http://www.pwc.com/extweb/industry.nsf/docid/e7376caa22c376408525662700504bd4>

Ernst & Young also produce reports on this sector which can be downloaded by going through the page

http://www.ey.com/global/content.nsf/International/Media_Entertainment_Overview

Music and Entertainment Industry Educators Association produce a journal called MEIEA journal.

Selected articles can be viewed free of charge on their website

<http://www.meiea.org/>

National Association of Theatre Owners <http://www.natoonline.org/index.htm> NATO's website includes some statistical data, Boxoffice magazine can be read online. Also has information on Movie Theft and Movie Ratings.

The **Recording Industry Association of America** website <http://www.riaa.com/index.php> provides some statistical information also their viewpoint on issues such as music piracy.

International Federation of the Phonographic Industry <http://www.ifpi.org/> Has music market statistics, also documents giving the organisations views on various music industry related topics.

Academy of Motion Picture Arts and Sciences <http://www.oscars.org/> Has statistical information on numbers of nominations received by individuals and films. Has a series of Teachers Guides covering various aspects of film making.

The **UK Film Council** has various statistics and reports available on its website including a fully searchable version of their statistical yearbook
<http://www.ukfilmcouncil.org.uk/>

Funded by the UK Film Council and supported by the European Community's MEDIA Plus Programme is **Film File Europe** <http://www.filmfileeurope.com/> which provides film industry information and statistics for various European countries.

Variety. An online version of the famous entertainment industry publication <http://www.variety.com>. News stories can be read as well as film and tv programme reviews. Subscribe to email newsletters (free of charge for latest industry headlines). Also offers some recent box office statistics.

A 2008 report on the independent production sector for UK television can be found on the **Mediatique** website http://www.mediatique.co.uk/reports/All_Grown_up.pdf

Industry Blogs

Variety.com has a list of blogs by its own contributors / staff at
<http://www.variety.com/index.asp?layout=blogs>

The National Association of Theatre Owners has its **Reel Blog** although it is posted on only intermittently.
<http://www.natoonline.org/blog/>

Careers Sources for the Entertainment Industry

Vault

Has a guide to the Top Media and Entertainment Employers, as well as an industry overview on Media and Entertainment. **Portal Library database. Available on and off campus**

Broadcast has a job search section for posts in all areas of broadcasting and the media within the UK
<http://www.broadcastnow.co.uk/jobs/index.html>

Variety.com website has a job search section which currently seems to be in development (a beta version is available for use) which advertises a wide range of Entertainment industry positions, as well as profiling people in certain companies and job roles, and offering discussion boards for job seekers. Please note you must register to use some features, although registration appears to be free.

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