



## Student Projects

### Building Your Business

Students at London Business School are available to work with businesses in a number of different ways. Listed below are numerous project opportunities and ways that students may get involved with building your business.

#### **MBA ORGANISATIONAL AUDIT**

**6 Weeks: October - January**

Part time mini consulting project focusing on an organisational issue, carried out by a team of 6 first year MBAs. Organisations that participate in the audit benefit from a free investigation into behaviour, structure, and patterns that impact work performance.

*(Unpaid)*

#### **MBA PROJECT ANALYSIS**

**6 Weeks: October - December**

Part time mini consulting project focusing on analysing a future project (develop a plan, perform a risk analysis and recommend risk management strategies) or analysing a completed project (what aspects of the project have gone wrong, what went well, make recommendations for future similar projects).

*(Unpaid)*

#### **MBA SHADOWING PROJECT**

**1 Week: Throughout academic year**

Observation and report on managerial style. The Shadowing Project provides an in-depth look at a key management situation. The manager's role is that of example with the student silently observing them at work for a period of up to five days.

*(Unpaid)*

#### **MBA SUMMER PLACEMENT**

**June - September**

2-3 month internship between years 1 and 2; typically in a Strategy, Business Development, or Marketing role. Allows students to make a practical contribution to an organisation, while putting their first year learning into perspective and gaining a deeper understanding of business areas in which they have an interest.

*(Paid)*

#### **MBA SECOND YEAR PROJECT**

**October - March**

Consulting project carried out in teams of 2 students; equivalent to 60 man-days. Students confront management issues faced by companies competing in national, regional and global markets. Problems tackled should be of significant importance to the business and feasible for analysis and evaluation.

*(Paid)*

#### **EMBA MANAGEMENT REPORT**

**Timing Varies**

Strategic or operational analysis of a significant challenge or opportunity facing a particular company. Working on an individual basis, students assess the business situation and develop options for moving ahead.

*(Paid)*

#### **SLOAN CONSULTING ASSIGNMENT**

**2 Weeks: March - April**

Consulting project carried out in teams of three to five students. Team focuses on an assignment within the client company addressing an issue of strategic importance. At the end of the two weeks students make a presentation of findings to the senior management or executive team in the company.

*(Expenses paid)*

#### **SLOAN FELLOWSHIP MASTERS THESIS**

**April - July**

Individual research-based project to address a significant and critical issue facing management. To be both commercially relevant and academically linked. May be a business plan, feasibility study, industry study, or other project. 10-20,000 words in length; 80-100 man hours.

*(Paid)*

**MiF INDIVIDUAL PROJECT****February - June**

Quantitative and/or financial analysis of an event, decision or transaction which has/is being taken in the organization. Students develop their analysis into a practical case study-like report. Equivalent to one course unit.

*(Paid)*

**CROSS-PROGRAMME PROJECTS****SUMMER ENTREPRENEURIAL EXPERIENCE****8-12 Weeks: June - September**

Summer internship programme matching students with entrepreneurial companies. Students function in an operational role with a young and fast-growing company.

*(Paid)*

**ENTREPRENEURSHIP SUMMER SCHOOL****6 Weeks: August - September**

Designed to promote thorough exploration of a business opportunity in a practical format. Students perform feasibility studies and develop preliminary business plans for a new idea they plan to bring to market.

*(Paid)*

**OVERVIEW OF LONDON BUSINESS SCHOOL DEGREE PROGRAMMES****MBA (Masters in Business Administration)**

Full time, two-year programme for high-potential graduates in preparation for Management roles in various aspects of business. MBAs have an average of 6 years professional experience in a broad array of industries.

**EMBA (Executive MBA)**

Part time, two year programme designed to run concurrently with full-time employment in preparation for leadership positions in business. EMBA's have an average of 10 years professional experience in various industries.

**Sloan (Sloan Fellowship Masters – Master of Science in Management)**

Full time, one-year programme for senior executives in preparation for General Management roles. With an average of 14 years professional experience in a diverse array of businesses, Sloans offer significant depth of management understanding as well as extensive life experience.

**MiF (Masters in Finance)**

Offered on both a full time and part time basis, the MiF programme is designed to enhance managerial effectiveness within the field of Finance. MiF's have an average of 6 years experience in financial and business roles.

**Further Information**

London Business School - Career Services

t: +44 (0) 20 7000 7400

f: +44 (0) 20 7000 7401

e: [talent@london.edu](mailto:talent@london.edu)

<http://www.london.edu/recruiters>